

与其 上海国际照明展览会 Bhanghai International Lighting Expo



The Largest Global Trade Fair

SHANGHAI INT'L LIGHTING EXPO

Green Lighting & Low-carbon Life

The Energy Saving and Low-carbon Policies by Chinese Government, Promoting the Rapid Development of China's LED Market

LED technologies played a key role in Olympics Games 2008 and World Expo 2010. All the fantastic scenes left people a deep expression. The holding of World Expo 2010 has brought the new-turn urban infrastructure, stadium construction and renovation. In addition, the Shanghai municipal government has also developed to promote the development of semiconductor lighting industry, to promote the development of related policies, measures of semiconductor lighting applications and strongly supported for LED lighting widely used in the Expo. And semiconductor lighting is classified as "Expo Technology Item" key focus areas.

The successful applications of LED lighting in Olympics Games and World Expo not only greatly pushed the fast development of LED lighting industry of Beijing Shanghai, but also stimulated the market promotion of LED in other cities. 2010 Shanghai World Expo has become the important moment of the development of China LED lighting industry.





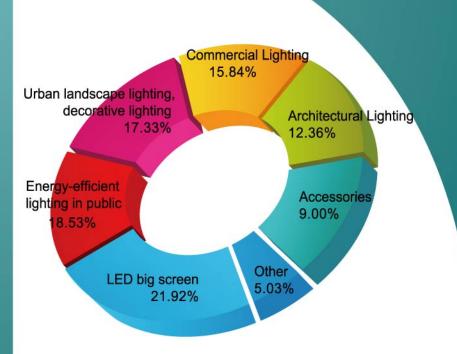
The Introduction of the Exhibition

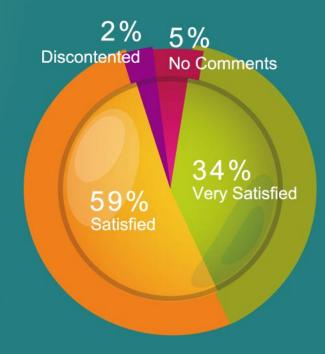
2010 Shanghai International Lighting Expo and China (Shanghai) International LED Industrial Technology Expo &LED Luminary and City Lighting Exhibition has been held on July 7-10, 2010 at Shanghai New International Expo Center. The show is organized by Shanghai Science and Technology Committee, Shanghai Engineering Research Center for Semiconductor Lighting and World Expo Group Shanghai Modern International Exhibition Co., Ltd. It is one of the biggest LED exhibitions of China and the most professional trade platforms of the world.

The show of 2010 has gathered 428 top suppliers from home and abroad, who manufacture LED and lighting products and invited 25,788 buyers from 38 countries and areas. It is 35,000 sqm show area covering 3 halls and outdoor show area of Shanghai New International Expo. It has also organized more than 20 various rich in content forums and symposiums.

What's the Target Products

The Degree of Satisfaction of the Expo





By the year of 2011, the show will cover 40,000 sqm and attract more than 500 local and overseas exhibitors to display their products and company image. In addition, it is estimated that over 40,000 professional buyers will be attracted to visit the show. The show aims to building a trade platform for the whole chain of LED Lighting industry and supply the best solution of market development, promotion and value-added for the exhibitors. At that time, many global experts of LED industry have shared over 50 various forums, symposiums and reports with you.

Our Services

Global Promotion

To cooperate with more than 20 foreign professional associations and 80 main medias and websites to integrate various media resources for all-round promotion



12%

30%

5%

3%

Professional Visitors

Visitor Inviting:

With the huge visitor database, we have a professional and effective team for visitor inviting through telephone, fax, message, post and email.

Visitor From:

City Lighting Engineering Units, Lighting Engineering Companies, Lighting Design And Consultancy, Property Management Units, Garden Design Management Units, Municipal Engineering Companies, Government Agencies, Government Saving And Environmental Protection Departments, Municipal Administration, Municipal / Street Lamp Road Construction Company, Culture Sports Stadiums, Industrial Parks, Machine Yang, Ports, Railway, Station, Transport, Finance, Securities, Hotels, Real Estate, Postal Services, Shopping Malls, Shopping Centers, Supermarket Chains, Catering Institutions, Entertainment Agencies, Hospitals, Schools, Military Units, Adventure, Factories, Exhibition Halls, LED & Company, Engineering Contractors, Advertising Decoration Engineering Companies, Outdoor Advertising Producers, Lighting Products Wholesale, Retail, Export, Agents, Domestic And International LED Industry-Related Units, Suppliers, Traders, Distributors

Concurrently Held with

- China (Shanghai) International Semiconductor Lighting Technology Forum
- China Competition of Recommend LED Road Lighting Instruments
- China Competition of the Substitute of LED Lamps
- China Competition of Drive Power Products for LED Lamps

What's on exhibits?

01 LED / OLED Lighting

- 1.1 LED Landscape Lighting
 - 1.2 LED Commercial Lighting
 - 1.3 LED Lighting In Public Places
 - 1.4 LED Lighting Hotels
 - 1.5 LED Interior Lighting
 - 1.6 LED Automotive Lighting
 - 1.7 Solar LED Lights
 - 1.8LED Drive Power And Control System

02 LED / OLED Applications

- 2.1 Indoor And Outdoor LED Display, LCD Screen Splicing
 - 2.2 LED Advertising Lamp, LED Module, LED Light Logo, LED Light Box
 - 2.3 LED Stage Lighting

03 LED Packaging Technology

3.1 SMD LEDs, High Power LEDs, Lamp LEDs, Etc.

04 LED Manufacturing / Testing Equipment

- 4.1 MOCVD Equipment, Epitaxial Film Review
 - 4.2 Chip Equipment And Testing Equipment Online
 - 4.3 Device Packaging And Testing Equipment Online
 - 4.4 The Light Source Module And Light Detection Equipment
 - 4.5 LED Purification And Dust Removal Equipment

05LED Components And Materials

- 5.1LED Chip, Wafer, Chip And Related Substrate Lei5.2LED Phosphor, Silicone, Glue, Board, Etc.
 - 5.3 Lead Frame
 - 5.4 Gold

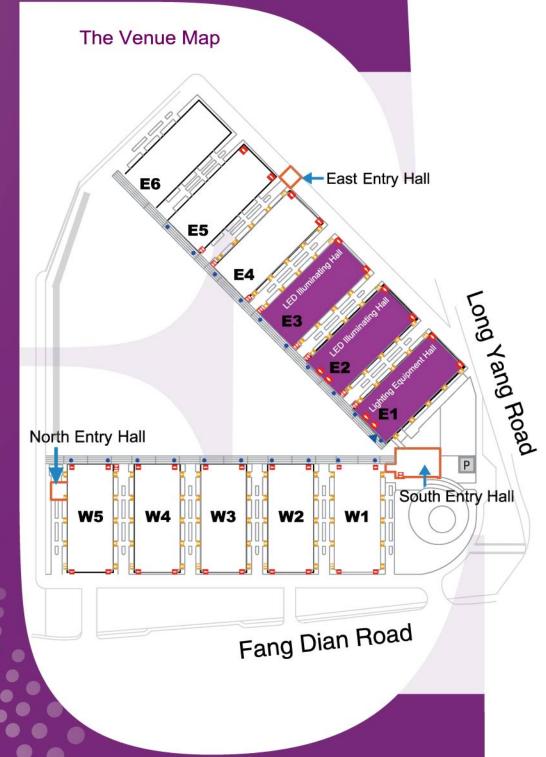
Booth Fee

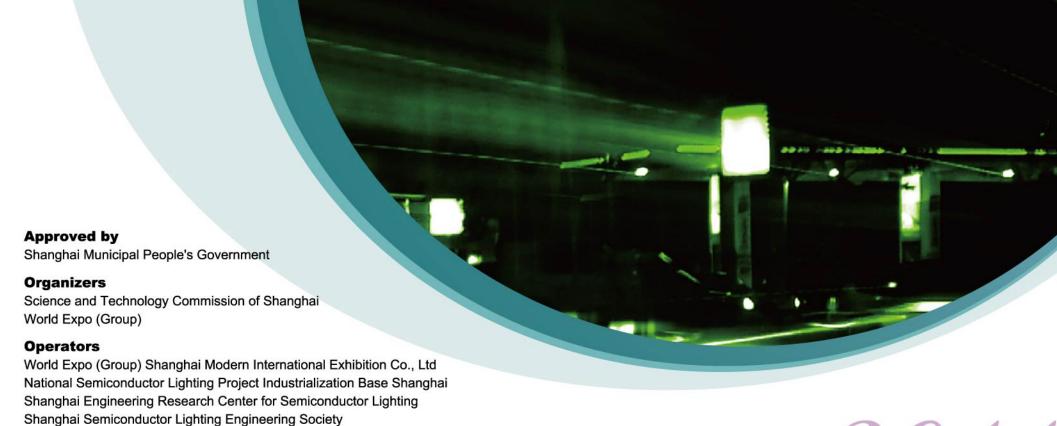
Area	Hall E1		Hall E2		Hall E3	
	Shell Scheme	Raw Space (Per sq.m)	Shell Scheme Booth	Raw Space (Per sq.m)	Shell Scheme Booth	Raw Space (Per sq.m)
A	¥14000	¥1400	¥13000	¥1300	¥12000	¥1200
В	¥12000	¥1200	¥11000	¥1100	¥10000	¥1000
С			¥9000	¥900	¥8000	¥800

Advertising opportunities: official show catalogue

Back Cover Page (Color) RMB 15,000 Full Page Inside Front Cover RMB 10,000 Full Page Inside Back Cover RMB 8,000 Full Page, Full Color RMB 6,000

- 1) The size: 21 cm (weight) * 28.5 cm (height)
- 2) The materials: The four-color advertisement should be divided into different color clips (positive clip with a set of copy)
- 3) Advertising cost of the admission: to be discussed
- 4) Sponsorship: to be discussed
- (A) Area of Standard Booth is 9 square meters, and the cost of corner booth will be added by 10%. Shell scheme booth is equipped with Aluminum frame, carpet, two spot lights, two folding chairs, one information counter, one 10A /220 volt socket and fascia with English and Chinese company names.
- (B) Minimum area for Raw Space is 27 square meters. Additional charge for carpet power supply and management expenses, etc. will be paid by exhibitors.





Supporters

Shanghai Gray Exhibition Service Co., Ltd.

Science and Technology Commission of Chongqing
Nanchang Science and Technology Bureau
Hangzhou Science and Technology Bureau
Xiamen Modern Semiconductor Lighting Industrial Promotion Center
Semiconductor Lighting Industrial Base of Dalian
R & D Center In Tianjin Semiconductor Lighting Project
Paojiang Industrial Zone, Shaoxing International Investment Cooperation Bureau
Taiwan and China LED Energy Saving Lighting Industry Development Association

2011

SHANGHAI INT'L LIGHTING EXPO

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